

Employee experience (EX) mapping workshop

Closely align your employee experience with your desired culture.

Key benefits:

- ▶ Map each of the 5 employee lifecycle stages
- ▶ Identify the current employee experience at each stage, via a persona-based “walk through”
- ▶ Assess how well each stage reflects your desired culture
- ▶ Agree where touch points, processes and moments of truth can be re-designed to better match your desired culture
- ▶ Identify employee experience metrics and tools to close any gaps

PeopleInsight



“ **People Insight are great to work with - they show how we can get the most from the service and understand our context and the opportunities and challenges within it.** ”

Kate Turner, Head of HR, Plan International UK

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Why:

With a tight labour market and discerning talent pool, many organisations now see employees as “consumers of the workplace” and are transferring principles and tools from the world of customer experience management to the world of employee experience (EX).

This means explicitly designing employee lifecycle stages and ‘moments of truth’ in order to create great experiences that attract the best candidates, engage, develop and retain talented advocates for the organisation.

This workshop will help you to design employee experiences that reflect your desired culture and employee brand.

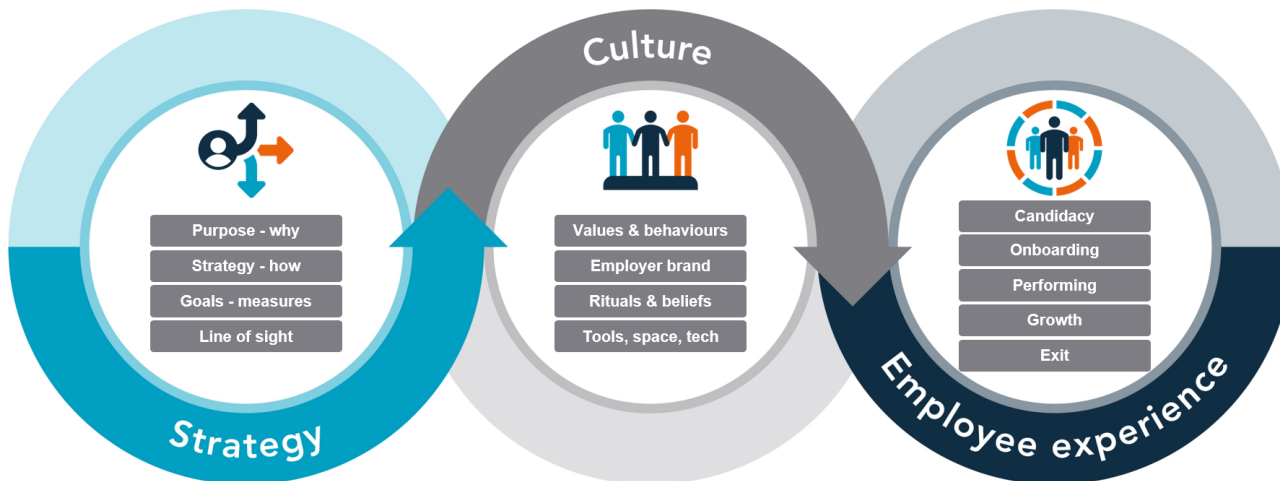
Overview:

Facilitated by our organisation scientists, this one day on site event is designed as a collaboration between representatives from the business and HR functions.

Starting point:

- ▶ Your current priorities for culture and employee experience
- ▶ Your existing employee journey (from candidacy through to exit) including key touch points and moments of truth

During the workshop we will walk through the employee lifecycle to identify how your desired culture and employer brand can be better represented across key employee moments.



The outputs will include:

- ▶ Confirmed employee experience priorities for the next 6 - 18 months
- ▶ A longer term (3 yr) vision for employee experience.